

REP HEADLINE# 6382792
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT17/12 19.47
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/CROSSROADS GPS
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME NOELLE RAMSEY
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6382792 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS :30 EST#1246 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT17/12 19.47

REP: TO: NSA WDCW
FROM: GREG
NEW ORDER
TTL...\$9900...16X
THX PLS CFM, 10/17/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS **30 SECOND ORDER**

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11

AGENCY EST# = 1246

1			1000A-1100A	30		\$600.00	10/26	10/26	1		FRI	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
2			1100A-1200N	30		\$600.00	10/26	10/26	1		FRI	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-1000A	30		\$600.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS												
4			1000A-1100A	30		\$600.00	10/29	10/29	1		MON	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.9 CON COM1: PEOPLE'S COURT												
5			1100A-1200N	30		\$600.00	10/29	10/29	1		MON	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.6 CON COM1: PEOPLE'S COURT												
6			900A-1000A	30		\$600.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS												
7			730P-800P	30		\$900.00	10/27	10/27	1		SAT	1
PROGRAM : TWO AND A HALF MEN RA35+ : 0.8 CON COM1: TWO AND A HALF MEN												
8			1000A-1100A	30		\$600.00	10/25	10/25	1		THU	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.9 CON COM1: PEOPLE'S COURT												
9			1100A-1200N	30		\$600.00	10/25	10/25	1		THU	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.6 CON COM1: PEOPLE'S COURT												
10			900A-1000A	30		\$600.00	10/25	10/25	1		THU	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1000A-1100A	30		\$600.00	10/23	10/23	1		TUE	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
12			1100A-1200N	30		\$600.00	10/23	10/23	1		TUE	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
13			900A-1000A	30		\$600.00	10/23	10/23	1		TUE	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												
14			1000A-1100A	30		\$600.00	10/24	10/24	1		WED	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
15			1100A-1200N	30		\$600.00	10/24	10/24	1		WED	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
16			900A-1000A	30		\$600.00	10/24	10/24	1		WED	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												

OCT/12 \$8,100.00 NOV/12 \$1,800.00

CONTRACT TOTAL \$9,900.00
TOTAL SPOTS 16

MARKET TOTALS \$990,000 WDCW 1% WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% WDCA 0%
CABL 0%

SVC- NSI BOOKS- MAY/11
DEMOS- RA35+*